

Jillian Wolley

Director of Strategic Partner Relationships



Jillian serves as Director of Strategic Partner Relationships at SIAA - The Agent Alliance, where she leads engagement and growth strategies with SIAA's Strategic Partners. In this role, she works closely with carrier and wholesale partners to strengthen alignment, drive distribution opportunities, and deliver measurable results through SIAA's national footprint and intelligent distribution platform.

With more than 11 years of experience at SIAA, Jillian brings a deep understanding of the organization's ecosystem, including its Master Agencies, Member Agencies, and Strategic Partners. She has built strong, trusted relationships across the network and is known for her ability to connect partner objectives with scalable execution that drives growth.

Prior to her current role, Jillian served in multiple marketing leadership positions, most recently as Director of Marketing, Partnerships. In that capacity, she led high-impact marketing initiatives and campaigns that elevated partner visibility, increased engagement, and supported premium growth across the alliance. Her work has consistently focused on delivering value to partners through strategic messaging, targeted outreach, and data-informed marketing strategies.

Jillian partners closely with SIAA's leadership team to advance partner initiatives and enhance collaboration across the organization. Known for her results-driven and relationship-focused approach, she is committed to strengthening partnerships and creating long-term value for SIAA – The Agent Alliance and its Strategic Partner Companies.