

## Phil Evans

Chief Financial Officer

Joined SIAA in 2021



As Chief Financial Officer of SIAA, Phil Evans is the senior executive responsible for managing the financial activities of the organization. With more than 20 years of CFO experience, Phil has a strong track record of delivering top- and bottom-line growth in private equity, public and privately-owned companies.

Phil works closely with the Chief Executive Officer and senior management team to develop and execute the organization's financial objectives and to communicate progress to all stakeholders. Specializing in financial planning & analysis, financial reporting, strategy development and M&A, he has a history of significantly improving financial & management reporting, metrics, financial systems, processes and controls and assembling strong, dedicated, and loyal teams.

Before joining SIAA, Phil was CFO of Emerald for six years and took this leading U.S. operator of business-to-business trade shows public on the NYSE in 2017. Prior to that, Phil was CFO of ProQuest for four years and earlier in his career spent 16 years with RELX, a global provider of professional information solutions. Phil began his career in public accounting in the UK.

Phil received his BA in Accounting & Finance from Lancaster University in England and is a Fellow of the Institute of Chartered Accountants in England and Wales.