

## **Brendan C. Mulcahy**

## Vice President, Technology & Innovation Partnerships Joined SIAA in 2018



As Vice President, Technology & Innovation Partnerships, Brendan Mulcahy works with SIAA's strategic partner companies, master agencies, and technology companies to identify and understand technology solutions and innovation partnerships that impact SIAA and benefit its national independent agency distribution system.

Brendan does this against the backdrop of technology and innovation disrupting and enabling the independent agency distribution channel at an accelerating pace. It is his responsibility to ensure SIAA collaborates with the right technology and innovation enterprises at the right time to drive the future success of the organization and its partners. The solutions and partnerships

Brendan evaluates are implemented to deliver client growth, generate profitable financial returns, and produce new insights, perspectives, and opportunities for SIAA and its member agencies.

Possessing over 20 years of experience in management and strategy consulting, software consulting, software development, and property & casualty insurance, Brendan has led business-critical projects in the areas of business intelligence, data analytics, large-scale vendor selection, operational improvement, and systems implementation.

He seamlessly combines this business experience with technical expertise, having personal experience with object-oriented development, SQL, data analytics platforms, artificial intelligence, and machine learning.

Prior to joining SIAA, Brendan was a consultant for a boutique management consulting firm, and prior to that, he worked for Liberty Mutual Insurance of Boston, MA. During his six years at Liberty Mutual, he held several essential positions in the U.S. Consumer Markets Claims organization, including Director of Strategy & Planning, Director of Operational Analytics, and Director of PIP/No-Fault Product Management. Before these roles, he worked as a corporate strategy consultant in Accenture's Boston office.

Brendan earned an MBA with distinction from Cornell University's Johnson Graduate School of Management in Ithaca, NY, and holds a B.S. in Computer Engineering and an M.S. in Electrical Engineering from Tufts University in Medford, MA. He is a chartered property casualty underwriter and currently resides in Medford, MA.