



Lee Koehler

Regional President - Northwest & West Territory

Joined SIAA in 1999



Designations: CIC, CPCU

Lee Koehler is the regional president for 14 western states in SIAA's Northwest-West territory.

Lee started in the insurance industry in 1980 as an independent claims adjuster at GAB Business Services, and then worked for Grange Insurance Association in Seattle as a marketing representative, regional manager, and director of marketing. He then became the director of Mayflower Brokerage.

In the spring of 1999, SIAA was continuing to expand. Lee wanted to help small agents grow, and gain access to personal, commercial and farm lines. Lee learned the SIAA Master Agency model and built Master Agencies, creating an extensive network in the Northwest.

Lee first developed SIAA Master Agencies in Washington, Oregon, Idaho, Montana, Wyoming, Colorado, and Utah. Later, Lee built Master Agencies in Nebraska, North Dakota, South Dakota, Iowa, Minnesota, and then California.

SIAA's Northwest-West territory has now grown to over \$1 billion of in-force premiums.

Lee holds Property & Casualty, Life & Health and Surplus Lines Broker licenses. He also has a Bachelor of Business Administration in Marketing/Marketing Management from Eastern Washington University in Cheney, WA.