



## Jeff Chidester

Director, SIAA Training and Learning Center  
Joined SIAA in 2013

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As the Director of the SIAA Training and Learning Center (TLC), Jeff is responsible for the development and administration of membership training programs through the TLC. Jeff has over 27 years of experience as a training professional, including the development and delivery of numerous high-quality training programs. He has been recognized for improving methodologies and introducing business analytics as it relates to private-sector adult education.

Prior to joining SIAA, Jeff worked with Scribe Software as the manager of training, where he was responsible for the redesign and expansion of their online training program. In addition, Jeff worked for Amadeus International as an educational development expert, where he was responsible for online course design and the delivery of training for both external customers and internal

employees. Jeff created, implemented, and oversaw an innovative sales and mentoring program for Cabletron Systems before joining Amadeus International.

A New Hampshire native, Jeff holds a training instructor certificate and course design designation from the University of Illinois, and earned a Dynamic Course Design Certification from Westwood College, which has now merged with Northwestern University, as well as numerous other certifications related to course design and instruction.

Jeff is a member of the American Society for Training and Development (ASTD), and the eLearning Guild. He attended Emerson University (Communications), University of Chicago (Economics), and the University of Maryland (History). Jeff is a 10-year decorated veteran of the U.S. Army. He is a former NH Police Officer (9 years) and received an honorable service award during this role.

Jeff and his wife live in Rochester, NH and have one grown son.